

Contract # 5279717 Schedule Dates 06/16/22-06/22/22 **Advertiser** United Democracy Project (146367) Agency Waterfront Strategies (7591) Product POLITICAL ISSUE (ns) (1187) **Brand** Est 11197 (1743309) Salesperson Monares, Barbara (3870) Sales Office WJLA/GJLA/EJLA **Buyer Name** Phone/Fax

638/677/11197

Weekly/Irregular

Est.11197

Local/Political Issue Agency BRD

CPE

Account Types

Billing Type

Comments

Last Modified 06/16/22 Barbara Monares **Entered By** No CO-OP External # 11751484 Demo A3564R Order Type Normal Package Deal Commission % 15.00 Commission \$21,352.50 **Net Total** \$120,997.50 Sales Tax

06/15/22

Date Entered

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Jun. 2022 72 \$142,350.00 Grand Total: 72 \$142,350.00

13	Line Towns / Brook Towns (D. C. ")	D-t	C-	Laward	D Times	CDV4		_	147	T I .			<u> </u>	Б.	-	GL II	<u> </u>	F
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	ΙU	we	ın i	r :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/16/22-06/17/22	2		5:58:15A- News-7News ON YOUR SIDE at 6AM					2	2		4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPMay/2021LS	6/15/22
2.0	Normal Line / SPOT	06/16/22-06/17/22	2		3:59:27P- News-7News ON YOUR SIDE at 4PM					2	2		4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPMay/2021LS	6/15/22
3.0	Normal Line / SPOT	06/16/22-06/17/22	2		4:59:30P- News-7News ON YOUR SIDE at 5PM					2	2		4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPMay/2021LS	6/15/22
4.0	Normal Line / SPOT	06/16/22-06/17/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM					2	2		4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPMay/2021LS	6/15/22
5.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	6:27P- 6:30P (EST)					2	2		4	\$3,000.00	\$12,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency) -LPMay/2021LS	6/15/22
6.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	6:57P- 7P (EST)					2	2		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/15/22
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					CON	ГΙΓ	/IVI/	ΉΙ		v C	, U	1111	TAC	<i>,</i> I				
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

		Contract # Schedule Dates	5279717 06/16/22-06/22/22	Date Entered Last Modified
	WJLA	Advertiser	United Democracy Project (146367)	Entered By
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #
		Brand	Est 11197 (1743309)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package Deal
Waterfront Strategies		Buyer Name	•	Commission %
3050 K St NW		Phone/Fax	/	Commission
#100		СРЕ	638/677/11197	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Est.11197	

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jun. 2022	72	\$142,350.00
Grand Total:	72	\$142,350.00

06/15/22 06/16/22 Barbara Monares

No 11751484 A3564R Normal

15.00 \$21,352.50 \$120,997.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0.1	Closed Preempt	06/16/22														Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
6.0.2	Closed Preempt	06/17/22														Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
6.0.3	Closed Preempt	06/17/22														Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
7.0	Normal Line / Access	06/16/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune					2 2	2		3	\$3,500.00	\$10,500.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS	6/15/22
7.0.1	Closed Preempt	06/17/22														Washington (WJLA)	Sold Out/Exception - cannot place over candidate cash spots	
8.0	Normal Line / Access	06/16/22-06/17/22	2	:30	7:27:41P- Jeopardy					2 2	2		4	\$6,000.00	\$24,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS	6/15/22
					CON	FIF	RM	٩ΤI	101	V C	ON	ITF	RAC	Т				
Accepted	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

														-LPMay/2021LS	
10.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30 11:35P- A	ABC-Jimmy Kimmel			1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS	6/15/22
11.0	Normal Line / SPOT	06/16/22-06/16/22	2	:30 9P- ABC-0 (Thursday	Greys Anatomy y)			1			\$9,000.00		Washington (WJLA)	Daypart PT GREY'S ANATOMY(Agency) -LPMay/2021LS	6/15/22
11.0.1	Closed Preempt	06/16/22											Washington (WJLA)	Program Change/Exception - NBA	
12.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30 6:58A- AE America	BC-Good Morning			2 2		4	\$2,000.00	\$8,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/15/22
13.0	Normal Line / SPOT	06/17/22-06/17/22	2	:30 8P- ABC-S	Shark Tank (Friday)			1			\$6,500.00		Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPMay/2021LS	6/15/22
13.0.1	Closed Preempt	06/17/22											Washington (WJLA)	Program Change/Exception - Soul of a Nation	
		'	1	1	CON	FIR	MATIO	N C	ONTR	RAC	T			'	
Accepted-	Agency/Advertiser:		Dat	e:	Accepted-St	ation:					Date:	Comments:			

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	WJLA	Advertiser	United Democracy Project (1463
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est 11197 (1743309)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Waterfront Strategies		Buyer Name	
3050 K St NW		Phone/Fax	/
#100 Weshington DC 20007		СРЕ	638/677/11197
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD
		Billing Type	Weekly/Irregular
		Comments	Est.11197

Dates

Sec Length

Date Entered 06/15/22 **Last Modified** 06/16/22 Barbara Monares ed Democracy Project (146367) **Entered By** CO-OP No erfront Strategies (7591) External # 11751484 ITICAL ISSUE (ns) (1187) Demo A3564R Order Type Normal Package Deal Commission % 15.00 Commission \$21,352.50 Net Total \$120,997.50

Sales Tax

Rate

Total

Station

Washington (WJL/	A)	
By Broadcast Month	Spots 5	<u>Rate</u>
Jun. 2022	72	\$142,350.00
Grand Total:	72	\$142,350.00

Comments

Entered

	- / - / / - /					_												
14.0	Normal Line / Prime	06/17/22-06/17/22	2	:30	9P- ABC-20/20 (Friday)					1			1	\$4,000.00	\$4,000.00		Daypart PT 20/20 9P(Agency)-LPMay/2021LS	6/15/22
15.0	Normal Line / SPOT	06/18/22-06/18/22	2		7A- ABC-Good Morning America Saturday						1		1	\$600.00	\$600.00		Daypart RT GMA-SATURDAY(Agency) -LPMay/2021LS	6/15/22
16.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$600.00	\$600.00		Daypart RT GOOD MORNING WASH 8A(Agency)-LPMay/2021LS	6/15/22
17.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	9A- ABC-Good Morning America Saturday 2						1		1	\$600.00	\$600.00		Daypart RT GOOD MORNING AMERICA(Agency) -LPMay/2021LS	6/15/22
18.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	6:58:56P- Wheel Of Fortune Wknd						1		1	\$1,200.00	\$1,200.00		Daypart PA WHEEL OF FORTUNE- WKND(Agency) -LPMay/2021LS	6/15/22
19.0	Normal Line / SPOT	06/18/22-06/18/22	2	:30	7:28P- Jeopardy Wknd						1		1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -LPMay/2021LS	6/15/22
					CON	FII	RMA	ΑТ	ION (CÓ	NT	R	4C	T			<u> </u>	
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation	:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Run Times

B/E Bookend P/B Piggy Back

Printed At: 03:42 PM on Friday, June 17 2022

Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5279717 06/16/22-06/22/22	Date Entere Last Modifie
	WJLA	Advertiser	United Democracy Project (146367)	Entered By
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #
		Brand	Est 11197 (1743309)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package De
Waterfront Strategies		Buyer Name	, ,	Commission
3050 K St NW		Phone/Fax	/	Commission
#100		СРЕ	638/677/11197	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Est.11197	

Sec Length

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jun. 2022	72	\$142,350.00
Grand Total:	72	\$142,350.00

Comments

Entered

06/15/22 06/16/22 Barbara Monares

No 11751484 A3564R Normal

15.00 \$21,352.50 \$120,997.50

Rate

Total

Station

20.0	Normal Line / SPOT	06/19/22-06/19/22	2		7A- News-7Ne SIDE Weekend						1	ı	1	\$150.00	\$150.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency) -LPMay/2021LS	6/15/22
21.0	Normal Line / SPOT	06/19/22-06/19/22	2		7:58:40A- ABC Morning Amer						1	ı	1	\$650.00	\$650.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -LPMay/2021LS	6/15/22
22.0	Normal Line / SPOT	06/19/22-06/19/22	2	:30	6P- 6:30P (ES	T)					1	ı	1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart EN WORLD NEWS TONIGHT SUN(Agency) -LPMay/2021LS	6/15/22
23.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	9A- Live with I	Kelly			2	2			4	\$600.00	\$2,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMay/2021LS	6/15/22
24.0	Normal Line / SPOT	06/19/22-06/19/22	2		6:30P- News-7 YOUR SIDE W 630PM						1	ı	1	\$900.00	\$900.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency) -LPMay/2021LS	6/15/22
25.0	Normal Line / SPOT	06/19/22-06/19/22	2		11:00:26P- Ne YOUR SIDE W 11PM	ews-7News ON eekend at					1	ı	1	\$900.00	\$900.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN(Agency) -LPMay/2021LS	6/15/22
					1	CON	FIR	RMATIC	NC	CC	TNC	R/	4C1				'	
Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	ition:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Run Times

B/E Bookend P/B Piggy Back

Line

Printed At: 03:42 PM on Friday, June 17 2022

Line Type / Break Type (Ref #)

Dates

		Contract # Schedule Dates	5279717 06/16/22-06/22/22
	WJLA	Advertiser	United Democracy Project (146367)
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est 11197 (1743309)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Waterfront Strategies		Buyer Name	
3050 K St NW		Phone/Fax	/
#100 Weshington DC 20007		CPE	638/677/11197
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD
		Billing Type	Weekly/Irregular
		Comments	Est.11197

Washington (WJLA		
By Broadcast Month	Spots 5	<u>Rate</u>
Jun. 2022	72	\$142,350.00
Grand Total:	72	\$142,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa S	u	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	0 10A- News-Good Morning Washington at 10a					1	1			2	\$450.00	\$900.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMay/2021LS	6/15/22
27.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	10:58:25A- ABC-The View					2	2			4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS	6/15/22
28.0	Normal Line / SPOT	06/16/22-06/17/22	2	2 :30	11:59:56A- News-7News C YOUR SIDE at Noon	N				2	2			4	\$750.00	\$3,000.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPMay/2021LS	6/15/22
29.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know					2	2			2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT GMA3(Agency) -LPMay/2021LS	6/15/22
29.0.1	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
29.0.2	Preempt	06/16/22															Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
		1	-		CON	VFIF	RM.	AT	IOI	N C	C	NT	R	AC1	Γ				
Accepted-	Agency/Advertiser:			Date:	Accepted-	Station:									Date:	Comments:			

Date Entered

Last Modified

Entered By CO-OP

External #

Order Type

Package Deal Commission %

Commission

Net Total

Sales Tax

Demo

06/15/22

06/16/22 Barbara Monares

11751484

A3564R

Normal

15.00

\$21,352.50

\$120,997.50

No

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WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package De
Waterfront Strategies		Buyer Name		Commission
3050 K St NW		Phone/Fax	/	Commission
#100		СРЕ	638/677/11197	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
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Washington (WJLA	-	
By Broadcast Month	Spots 5	<u>Rate</u>
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Normal Line / SPOT	06/16/22-06/17/22	2	:30	2P- ABC-General Hospital					1	1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPMay/2021LS	6/15/22
30.0.1	Preempt	06/16/22														Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
31.0	Normal Line / SPOT	06/16/22-06/17/22	2		3:01P- The Drew Barrymore Show	:				1	1		1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT DREW BARRYMORE(Agency) -LPMay/2021LS	6/15/22
31.0.1	Preempt	06/16/22														Washington (WJLA)	Network Special Report/Spot - Jan 6th hearings	
32.0	Revised Line / SPOT	06/16/22-06/16/22	3		11:30:26P- News-7News ON YOUR SIDE at 11PM					2						Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/15/22
32.1	Normal Line / SPOT	06/16/22-06/16/22	5	:30	11:30P- 12:05A (EST)					2			2	\$1,100.00	\$2,200.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPMay/2021LS	6/15/22
					CON	FIF	RM/	ΑT	101	V C	Ю	NTF	RAC	T		_		
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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		Brand	Est 11197 (1743309)	Demo
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type
		Sales Office	WJLA/GJLA/EJLA	Package Deal
Waterfront Strategies		Buyer Name		Commission 9
3050 K St NW		Phone/Fax	/	Commission
#100		СРЕ	638/677/11197	Net Total
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax
		Billing Type	Weekly/Irregular	
		Comments	Est.11197	

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
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06/15/22 06/16/22 Barbara Monares

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33.0	Normal Line / SPOT	06/16/22-06/16/22	2	:30	12:05A- ABC-Jimmy Kimmel					1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS	6/15/22
34.0	M/G For 6.0.3 / Access	06/17/22-06/17/22	2	:30	6:57P- 7P (EST)						1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/16/22
35.0	M/G For 7.0.1 / Access	06/17/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune						1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS	6/16/22
36.0	M/G For 11.0.1 / Basketball	06/16/22-06/16/22	2	:30	8:29P- Sports-ABC NBA					1			1	\$15,500.00	\$15,500.00	Washington (WJLA)		6/16/22
37.0	M/G For 6.0.1,6.0.2 / Access	06/21/22-06/22/22	2	:30	6:57P- 7P (EST)			1	1				2	\$5,000.00	\$10,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency) -LPMay/2021LS	6/16/22
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Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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